

## **PSYC11H3S: Social Psychology Laboratory**

**PROFESSOR:** Oren Amitay, Ph.D. (Clinical Psychology)  
**CLASS TIMES:** Tuesdays from 3:00 to 5:00 in BV363  
**OFFICE HOURS:** Tuesdays from 5:00 to 6:00 in SW512 (or BV363 if available)  
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**INTRANET** \*\*\***YOU** are responsible for checking INTRANET frequently for any critical class news/updates/information\*\*\*\*

**TA:** Sherief Hammad [s.hammad@utoronto.ca](mailto:s.hammad@utoronto.ca)

**I WOULD PREFER THAT YOU CONTACT ME VIA EMAIL, AS YOUR TA WILL BE MORE INVOLVED IN GRADING WORK. IF YOU DO EMAIL YOUR TA, PLEASE MAKE SURE TO CC ME AS WELL.**

### **COURSE DESCRIPTION:**

This course covers research methodology in social psychology, including learning about specific techniques, such as attitude measurement, and also, more general principles of design and methodology. There will be a class project and related essays/assignments, intended to give you first-hand experience with research approaches used in social psychological research.

### **COURSE REQUIREMENTS:**

There will be one term project paper (worth 30%) and one exam (30%), based on the assigned readings, held during the Final Exam period; there will be no make-up exam. The remaining 40% of your grade will be based on several take-home essays/assignments (20%) related to the project and assigned readings, as well as in-class participation/lab work/presentations (20%). More specific requirements/expectations for each component of course work—**all of which must be completed in order to receive a passing grade**—will be discussed in class and via Intranet.

Although we will discuss some of the assigned reading material in the class, you are responsible for the majority of this material yourself; class time will instead focus on discussions, demonstrations and presentations that illustrate the key topics in the course. Accordingly, class attendance is mandatory and absences will be penalized, as reflected in your participation grade.

### **TEXTBOOK:**

*Handbook of Research Methods in Social and Personality Psychology.* (2000). Edited by H.T. Reis & C.M. Judd. Cambridge University Press.

## **COURSE OVERVIEW & READINGS:**

(subject to change; any changes will be discussed in class ahead of time)

- January 8 - Introduction to course/overview
- January 15 - Design and Inference Considerations (Chapters 1 & 2)  
- Start on Project 1
- January 22 - Design and Inference Considerations continued (Chapter 3)
- January 29 - Data Analytic Strategies: Causal/Non-Causal Hypotheses (Chapter 16)
- February 5** - Ethics in Research; also read "Survey Research" (Chapter 9)  
- **Assignment 1 Due (10%)**
- February 12 - Measurement and Scale Construction (Chapter 13)
- February 19 - READING WEEK – NO CLASS –**
- February 26 - Methods of Small Group Research (Chapter 7)  
- Analysis of Data from Dyads and Groups (Chapter 17)
- March 4** - Behavioural Observation and Coding (Chapter 6)  
- **Assignment 2 Due (10%)**
- March 11 - Coding Semi-Structured Interviews (Chapter 11)
- March 18 - Content Analysis and Narrative Analysis (Chapter 12)
- March 25** - Modeling Growth and Change Processes in Social Psychology (Chapter 18)  
- **Term Project Due (30%)**
- April 1 - Quantitative Synthesis of Social Psychology Research (Chapter 19)  
- Wrap-up and Review