

**UNIVERSITY OF TORONTO AT SCARBOROUGH
DEPARTMENT OF PSYCHOLOGY**

**PSYC11 – Social Psychology Laboratory
Fall, 2006**

Tuesdays 10–12 p.m.

<https://intranet.utsc.utoronto.ca/>

Instructor: Tara M. Burke, Ph. D.

Office: S418

Phone: 979-5000 ext. 6519

Office Hours: Tues. 12–1 p.m.

E-mail: burke@utsc.utoronto.ca

Teaching Assistant: Tharsni Kankesan

Office: tba

Office Hours: tba

E-mail: tharsni@psych.utoronto.ca

Course Description:

This course covers research methodology in social psychology, including learning about specific techniques, such as attitude measurement, and also, more general principles of design and methodology. There will be two class projects, intended to give you first-hand experience with research approaches used in social psychological research.

Please note that for some classes, we meet in one of the computer labs. You will need a UTSC student account (same one as you would need to access the UTSC intranet).

Please be sure that your account is active at the start of the term.

Textbook:

Hoyle, R.H., Harris, M.J., & Judd, C.M. (2002). Research methods in social relations (7th edition). Wadsworth.

Course Requirements:

There will be a mid-term (20%) and final (25%) exam, two term projects (20% and 30%, respectively), and some small in-class/lab work (5%). Students must complete all components of the course in order to receive a passing grade. You will need to attend all classes and laboratory sessions, and complete both the readings and assignments according to the class schedule, below. Although we will discuss some of the assigned reading material in the class, you are responsible for the majority of this material yourself; class/lab time will instead be based on discussions, demonstrations and case studies which illustrate the key topics in the course.

Course Schedule C11 – Fall, 2006

<u>Date:</u>	<u>Lecture Topic</u>	<u>Readings</u>
Sept. 12 th	Introduction to course/overview	
Sept. 19 th	Fundamentals and Models of measurement Start of Project 1	Chapter 4 & 5
Sept. 26 th	Single- and Multiple-Item Measures	Chapter 6 & 7
Oct. 3 rd	Ethics in research	Chapter 3
Oct. 10 th	Data management and exploration	Chapter 17
Oct. 17 th	Project 1 Due (20%) class discussion/presentation	
Oct. 24 th	Mid-term test (20%)	
Oct. 31 st	Fundamentals of sampling Probability Sampling Methods - Start of Project 2	Chapter 8 & 9
Nov. 7 th	Experience Sampling Randomized Experiments	Chapter 10 & 11
Nov. 14 th	Laboratory Settings Non-randomized designs	Chapter 12 & 13
Nov. 21 st	Applied Research Observational and Archival Research	Chapter 14 & 15
Nov. 28 th	Final Assignment due (30%) – class discussion/presentation	

To do well in this course, you need to come to class prepared to think about and discuss the topics we cover. Any concerns regarding your grades on the assignment or a particular exam should be presented to me - in writing - as soon as possible after the evaluation. If you find you are having difficulties, please come and talk about it with me early, rather than after the course when it is too late to do anything about it - I will do my best to assist with suggestions for time management, alternate ways of studying the material, and so on.