

**Psychology C11H3  
Social Psychology Laboratory  
Fall, 2002**

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**Textbook:** Beginning behavioral research: A conceptual primer (4th edition)  
Authors: R.L. Rosnow & R. Rosenthal  
Publisher: Prentice Hall, 2002

Text can be purchased in the UTSC bookstore.

### **Course Overview**

This course covers research methodology in social psychology, including learning about specific techniques, such as attitude measurement, and also, more general principles of design and methodology. There will be two class projects, intended to give you first-hand experience with research approaches used in social psychological research.

### **Evaluation**

For each of the two class projects, there is a paper based on the project. You will receive detailed information about the project and the format for the paper based on each project during the term. In addition, there will be one examination, covering the required reading in your text, as well as material presented in class. This examination will take place during the final exam period.

**Each of the three components listed below is worth one third of the final course grade.**

Paper for first class project: Due October 15  
Paper for second class project: Due November 26  
Examination: During the final exam period