

UTSC**Psychology B10****2002-2003**

Professor John Bassili

Office Hours in S550:
Thursday 3-5 p.m. and by e-mail arrangement.

Teaching Assistant: Rick Brown
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Access to

TEXTBOOK

Textbook: *Social Psychology (Canadian Edition)* by Aronson, Wilson, Akert and Ferh.

ANNOUNCEMENTS

PowerPoint slides will normally be available by Thursday night (after midnight) prior to the lecture on Fri
be accessed from the Lecture Outlines page (link in the footer below).

On-line lectures will now be password protected. User ID: "psyb10", Password: "psyb100203"

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UTSC**Psychology B10****2002-2003****Course Outline**Download this outline in pdf format for printing.

Required Text: Social Psychology (Canadian Edition) by Aronson, Wilson, Akert and Ferh.

MARKING SCHEME: There will be two exams, a Midterm counting for 50% and a Final counting for 50% grade. Each exam consists of 50 multiple choice (MC) questions. The exams cover as representatively as possible the contents of lectures and of assigned readings in the textbook (you should not assume that the material covered is more important than that covered in the textbook -- the textbook actually contains more information than that which will be reflected in exams). The exams are not cumulative. The names of specific researchers are not of importance since questions will provide sufficient information for the identification of research. You must, however, familiarise yourself with the names of important theorists (e.g., Asch, Festinger, Milgram, etc.)

General Advice: Social psychology is deceptively simple. Because the phenomena covered in this course are so familiar, it is all too easy to assume that intuition is a good guide to the material. This feeling has lulled many students into a false sense of security as they entered exams in this course. The "Just use your common sense" prescription works very well when it comes to knowing the contents of a complex scientific enterprise. Bear in mind that the course is about understanding human social behaviour, but also about learning how the science of social psychology works. You would be asking your common sense too much if you expect it to tell you not only if people are happier, but also how this has been demonstrated scientifically.

Also beware of the false sense of security that comes from your understanding of the material covered in lectures. In necessity the scope of this material is quite limited, especially when compared to coverage in the textbook. Some topics of social psychology often have substantial dramatic impact, and this can cause you to forget your role of student. Don't let the first exam act as your reminder. Pay attention to all details of the course, and read the textbook carefully.

Date	Readings, Lecture Topic, Video
September 13	Chapter 1: Introduction to Social Psychology Lecture 1 : Introduction
September 20	Chapter 8: Conformity Lecture 2 : Conformity and Obedience Video : Obedience (Milgram's research)
September 27	Chapter 13: Prejudice Lecture 3 : Prejudice Video : Prejudice: Causes and Consequences
October 4	Chapter 7: Attitudes and Attitude Change Lecture 4 : Reducing Prejudice

Video : Eye of the Storm

- October 11 Chapter 6: Self-Justification and the Need to Maintain Self-Esteem
Lecture 5 : Attitudes and Persuasion
- October 18 Chapter 9: Group Processes
Lecture 7 : Crowd Behaviour and Group Think
Video : Group Dynamics: Group Think
- October 25 FIRST EXAM (50%) Exam first hour, followed by lecture.
Chapter 12: Aggression
Lecture 6 : Aggression
- November 1 Chapter 11: Prosocial Behaviour
Lecture 8 : Helping, Cooperating, Competing
Video : 1. Bystander Apathy /2. Social Animal
- November 8 Chapter 3 : Social Cognition
Lecture 9 : Nonverbal Behavior & Communication
Video : Communication: Nonverbal Agenda
- November 15 Chapter 4 : Social Perception
Lecture 10: Person Perception
Video : Pitchmen
- November 22 Chapter 10 : Interpersonal Attraction
Lecture 11: Social Comparison
- November 29 Chapter : Social Psychology in Action: Social Psychology and Health
Lecture 12: Sexuality

Four interesting chapters in the book are not assigned in this list. Read them for your own edifice

FINAL EXAM WILL BE SCHEDULED DURING THE FINAL EXAMINATION PERIOD

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