



PSYC11

Social Psychology Laboratory

University of Toronto at Scarborough, Fall 2001

Prof. John Bassili (Room S-550)

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Office Hours: Thursday 3-5 p.m. and by e-mail arrangement

Teaching Assistant: Rick Brown

Life Sciences Home

Psychology Handbook

Required text: Research Methods in Social Relations, (6th Ed.) by Judd, Smith & Kidder

Marking Scheme: Midterm 25%, Final 45%, Lab Report 30%

Lectures will survey a variety of methodologies for social psychological research and will discuss important research design. There will be one research project focusing on attitude measurement using survey methods. Information about the project will be presented in class along with instructions for research activities and data collection will take place between classes and will require initiative on your part. The exams will cover lectures and from assigned readings but will not deal with the research project.

- September 14 Chapter 1 Acquiring Social Knowledge
 Chapter 2 Examining Social Relations Research
- September 21 Chapter 3 Measurement
- September 28 Chapter 4 Randomized Experiments

October 5	Chapter 5 Quasi-Experimental & Survey Design
October 12	MIDTERM
October 19	Chapter 6 Logic of Sampling Chapter 9 Practical Sampling
October 26	Chapter 10 Questionnaires and Interviews: I Chapter 11 Questionnaires and Interviews: II
November 2	Chapter 7 Scaling
November 9	Chapter 19 Writing the Research Report
November 16	Chapter 8 Laboratory Research
November 23	Chapter 13 Qualitative Research
November 30	Chapter 14 Applied and Evaluation Research