

Psychology C11
Social Psychology Laboratory
Fall, 2000

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Textbook: Beginning behavioral research: A conceptual primer (3rd edition)
Authors: R.L. Rosnow & R. Rosenthal
Publisher: Prentice Hall, 1999

Text can be purchased in the Scarborough bookstore.

Course Overview

This course covers research methodology in social psychology, including learning about specific techniques, such as attitude measurement, and also, more general principles of design and methodology. There will be two class projects, intended to give you first-hand experience with two different types of research methods used in social psychological research. In addition, in the context of seminar-type discussion, we will consider various methodological issues relevant to social psychological research.

Evaluation

For each of the two class projects, there is a paper based on the project. You will receive detailed information about the format for this paper for each class project. In addition, there will be one examination, covering the required reading in your text, as well as material presented in class. This examination will take place during the final exam period. The format for the examination will be short-answer as well as essay-type questions. Finally, there is a class participation component (commenting on material from the reading during class discussion, short presentation of findings from the class projects). Each of these components is weighted as follows:

- Paper for first class project (due October 17): 25%
- Paper for second class project (due November 28): 25%
- Examination (during the final exam period): 35%
- Participation in class discussion: 15%