

Psychology C11/Fall 1999
Social Psychology Laboratory
Professor John Bassili (S-550)
Office Hours: email bassili@scar.utoronto.ca

Required text: Research Methods in Social Relations, (6th Ed.) by Judd, Smith & Kidder

Teaching Assistant: Mr. Rick Brown

Marking Scheme: Midterm 25%, Final 45%, Lab Report 30%

Lectures will focus primarily on experimental methods for research in social psychology, whereas the lab exercises as well as the textbook readings will survey more varied research approaches.

The lab exercises will be accompanied by their own instructions in class and will stand in a complementary relationship with the lectures and readings but will also have an autonomous status. The exams will cover material from lectures and from assigned readings but will not deal with the laboratory exercises.

Information about the laboratory exercises will be presented in class along with instructions for research activities. Data collection will take place between classes and will require some initiative on your part.

READINGS

September 17	Chapter 1 Acquiring Social Knowledge Chapter 2 Examining Social Relations Research
September 24	Chapter 3 Measurement
October 1	Chapter 4 Randomized Experiments
October 8	Chapter 5 Quasi-Experimental & Survey Design
October 15	MIDTERM
October 22	Chapter 6 Logic of Sampling Chapter 9 Practical Sampling
October 29	Chapter 10 Questionnaires and Interviews: I
Chapter 11	Questionnaires and Interviews: II
November 5	Chapter 7 Scaling
November 12	Chapter 19 Writing the Research Report
November 19	Chapter 8 Laboratory Research
November 26	Chapter 13 Qualitative Research
December 3	Chapter 14 Applied and Evaluation Research

Psychology Handbook: <http://www.scar.utoronto.ca/acad/life-sciences/psych-handbook>