

PSYC11F - Social Psychology Laboratory

Fall 1998

Room R3230

Thursday 7:00pm - 10:00pm

Instructor: Dr. Joanna Pozzulo

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Office Hours: Thursday 6:00pm to 6:50pm or By appointment

Teaching Assistants: Penny Macdonald and Juan Bai

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Office Hours: 5:30pm - 6:30pm

Office: TA office

This course will focus on research methodology in social psychological. Classes will include lectures, demonstrations, and discussion. Students will have the opportunity to critically evaluate research, design research, and carry out a research project.

Required text: Research Methods in Social Relations, (6th Ed.)

By Judd, Smith, Kidder

Recommended Reading: American Psychological Association Publication Manual, 4th Ed.

Marking Scheme: Midterm 15%
 Exercises (4 each worth 5%) 20%
 Research Project 30%
 Final Exam 35%

The midterm will take place on October 22 and covers the required reading in the textbook and class material up to Oct. 22. The final examination will occur in the final exam period and will cover the required reading in the textbook and class material throughout the term, however the emphasis will be on the readings and material covered after the midterm.

Exercises are due during the class following their distribution (e.g., exercise given on September 24 is due October 1).

Research projects are due Dec. 3.

Extensions will be granted only in very exceptional circumstances, and only prior to the due date.

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Class Schedule

- September 17 Overview of course
Distribute readings for next week
- September 24 Hypotheses
Exercise 1 distributed
Chapter 1 and 2
- October 1 Measurement
Exercise 2 distributed
Chapter 3
Exercise 1 due
- October 8 Randomized Experiments
Chapter 4
Exercise 2 due
- October 15 Quasi-Experimental and Survey Design
Chapter 5
- October 22 Midterm
- October 29 Sampling
Chapter 6 and 9
- November 5 Writing the research report
Exercise 3 distributed
Chapter 19
Last day to drop course
- November 12 Questionnaires and Interviews
Exercise 4 distributed
Chapter 10 and 11
Scaling - Chapter 7
Exercise 3 due
- November 19 Laboratory Research
Chapter 8
Exercise 4 due
- November 26 Qualitative Research
Chapter 13

December 3 Applied and Evaluation Research
Chapter 14
Research Project due

December 10 Ethics
Chapter 20

Final Exam will be scheduled during exam period.

*Note, occasionally readings will be distributed in class to supplement the textbook chapters and provide material for discussion.