

Psychology C11/Fall 1995  
Social Psychology Laboratory  
Professor John Bassili (S-550)  
Office Hours T & R 2-3 pm

Required text: Research Methods in Social Relations, (6th Ed.)  
by Judd, Smith & Kidder

Teaching Assistant: Mr. Jean Paul Roy

Marking Scheme: Midterm 25%, Final 45%, Lab Report 30%

Lectures will focus primarily on experimental methods for research in social psychology, whereas the lab exercises as well as the textbook readings will survey more varied research approaches. There will be one "extensive" laboratory exercise that will require data collection (by telephone interview) and a lab report. There will also be a number of small in-class demonstrations of methods for research in social psychology. The exams will cover material from lectures, from assigned readings, and from in-class demonstrations, but will not cover the extensive exercise.

Information about the laboratory exercises will be presented in class along with instructions for research activities. Data collection will take place between classes and will require some initiative on your part.

#### READINGS

September 15	Chapter 1	Acquiring Social Knowledge
	Chapter 2	Examining Social Relations Research
September 22	Chapter 3	Measurement
September 29	Chapter 4	Randomized Experiments
October 6	Chapter 5	Quasi-Experimental & Survey Design
October 13	MIDTERM	
October 20	Chapter 6	Logic of Sampling
	Chapter 9	Practical Sampling
October 27	Chapter 10	Questionnaires and Interviews: I
	Chapter 11	Questionnaires and Interviews: II
November 3	Chapter 7	Scaling
November 10	Chapter 16	Relationships Between Variables
November 17	Chapter 19	Writing the Research Report
November 24	Chapter 8	Laboratory Research
December 1	Chapter 13	Qualitative Research
December 8	Chapter 14	Applied and Evaluation Research